

Solution Brief

**Operationalize Your
Sustainability Goals with
IBM and Logicalis**





Use data-driven innovation to turn sustainability ambition into action

Today, many enterprises are ready to embrace sustainability as a core aspect of the business, yet 51% of CEOs¹ now rank sustainability as their greatest organizational challenge. To turn vision into reality and put goals into action, you need the right partner to help you deploy sustainability strategies, roadmaps, and technology solutions that both reduce your environmental impact and increase profitability.

37%

more CEOs in 2022 rate sustainability as a top priority vs. 2021

83%

of CEOs expect sustainability investments to produce improved business results in the next 5 years

57%

of CEOs identify unclear ROI and economic benefits as a leading challenge²

IBM: A Leader in Sustainability

IBM has been committed to environmental responsibility for decades, and they have always proactively invested in energy efficiency, recycling, environmentally preferable materials, safe product disposal, methods for extending product life, and cutting-edge, energy efficient compute solutions. Today, they continue to improve system performance and energy efficiency with IBM Power systems, an ideal compute foundation for sustainable, responsible, and forward-thinking IT.

With sustainability solutions from IBM, you can make more informed decisions with your data, adopt compute solutions that decrease your carbon footprint, and embed sustainability into your day-to-day operations. Plus, when you partner with Logicalis, we can help you develop, deploy, and maintain solutions customized to your specific needs, so you can spend more time on your business – while making measurable progress towards your sustainability goals.

¹ <https://www.ibm.com/sustainability>

² <https://www.ibm.com/thought-leadership/institute-business-value/c-suite-study/ceo>





Scalable, Sustainable Compute with IBM Power10

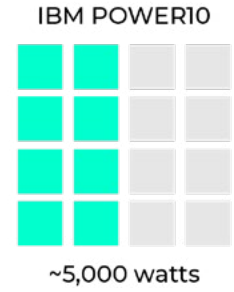
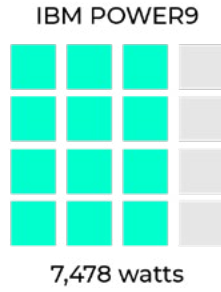
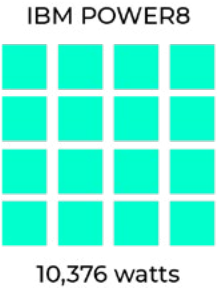
Get the same work on less infrastructure with a smaller carbon footprint

IBM Power10 Systems are a new generation of server that provide significant improvements in terms of performance, computing power, and energy consumption. From new chip design to built-in memory, Power10 Systems' innovations enable you to accelerate performance, increase utilization, and run workloads faster. Fewer servers are needed to handle the same workloads, which means less floorspace, less energy consumption, a lower total cost of ownership, and a lower carbon footprint.

52% lower energy consumption for the same workload in Power E1080 vs Power E880C

33% lower energy consumption for the same workload in Power E1080 vs Power E980³

Reduce Carbon Footprint with Power10

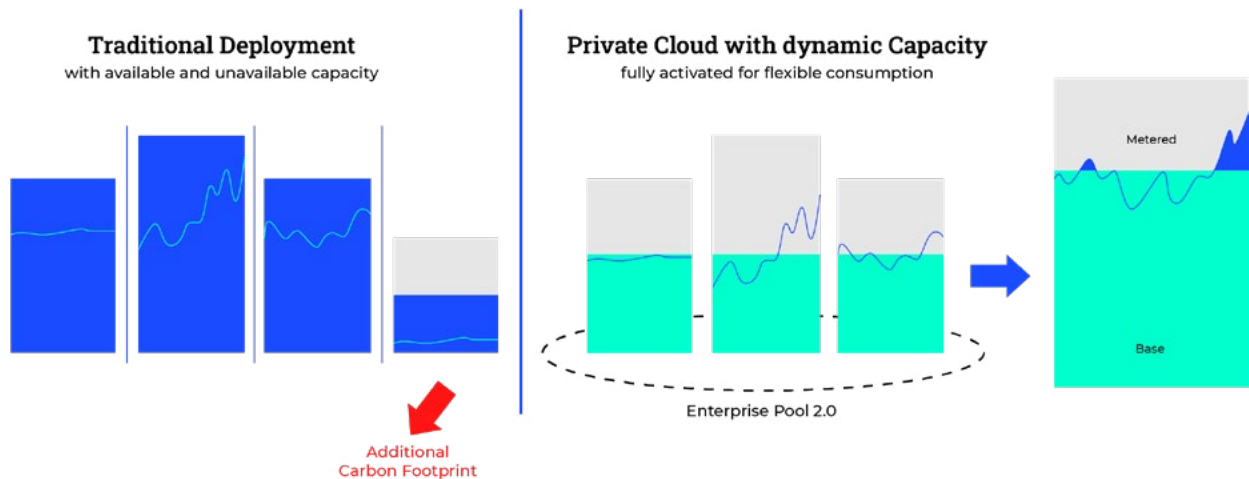


Increase sustainability through IBM Power Private Cloud with dynamic capacity

The IBM Power Private Cloud with dynamic capacity combines the flexibility and agility of the public cloud with the security, resilience, and performance of on-premises IT. By paying only for what you use and sharing resources across systems, you can optimize your infrastructure, costs, and system usage. Even if a system goes down, there is no change at the Pool Level, which means you do not need to purchase more capacity, manually activate cores or memory, or transfer additional licenses.

Increase Sustainability

via Power Private Cloud with dynamic Capacity





Turn Your Sustainability Goals into Reality
with IBM and Logicalis

Together, Logicalis and IBM can help you define your sustainability strategy, develop a technology foundation with IBM Power Systems, and help you make measurable progress towards your sustainability goals. Schedule a free executive briefing today for detailed recommendations.

Schedule Free Executive Briefing
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